



Why Vodka?

At its purest, vodka is one of the most honest spirits.

Traditionally unaged and unflavoured, it offers nowhere for the producer to hide. Its neutral character makes it remarkably versatile—but equally unforgiving: the quality of its raw materials and craftsmanship is revealed immediately through texture, taste and finish.



Why HIEMS?

Despite all the qualities Vodka is still often associated with harshness—something to disguise in a cocktail or drink quickly rather than savour.

HIEMS was created to challenge that perception: a vodka with a clean yet full character, designed to be enjoyed neat, over ice, or not to hide in the cocktail but to uplift it.



Purity

Quality of the vodka matters to us just as much as taste.

HIEMS is made without added sugar, flavourings, colouring,
preservatives or synthetic additives.

Laboratory analysis records methanol below the limit of detection,
with no detectable levels of the tested unwanted impurities.

HIEMS

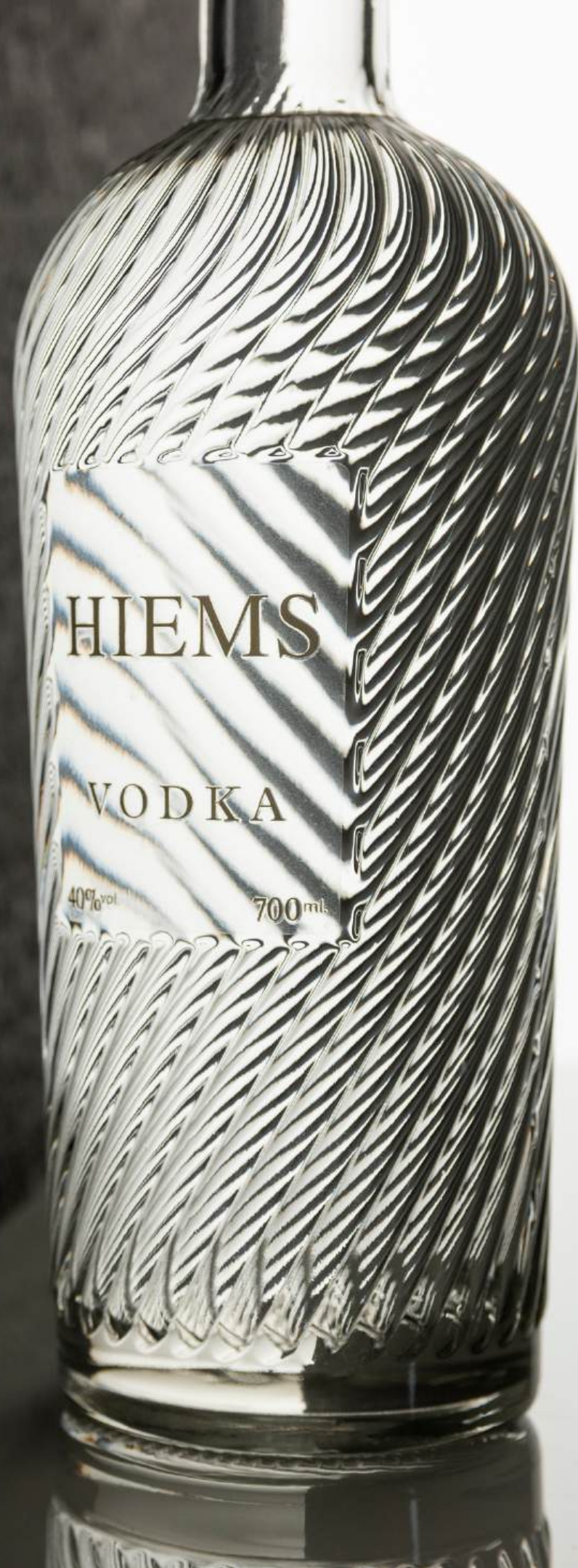
VODKA

Craft

HIEMS begins with carefully selected premium European grain, vacuum-distilled at exceptionally low temperatures to achieve clarity, balance and smoothness.

The spirit is then blended with water balanced through our proprietary technology, developed specifically to complement its remarkably clean character.





Scientific & Production Expertise

The final filtration and refinement process was developed with our Head of Production and mentor, Mr. Michalka—an engineer with a doctorate in biochemistry and food science who led SLOVLIK (once the biggest spirits producer in Czechoslovakia) for more than 20 years, and has over 40 years of experience in the spirits industry.

His experience brings together traditional distilling knowledge, modern precision and our own innovations.

The Bartender's Perspective

HIEMS is also shaped by key member of our team Adrián Michalčík, winner of the Diageo World Class Global Bartender of the Year 2022 and of the most influential figures of the bar industry.



His experience brings the perspective of world-class hospitality into how HIEMS is served, presented and experienced-from the neat pour to the signature cocktail.





The bottle was designed to reflect the vodka within: clean, silky and full of character. Rather than relying on bold colours or a dominant label, we allowed the glass itself to create the identity.

The Glass

Sculpted to become the bottle's visual signature.

The Spiral

Inspired by the Tree of Life—a symbol of harmony and continuity.

The Cork

Natural cork, connecting centuries of tradition with contemporary design.



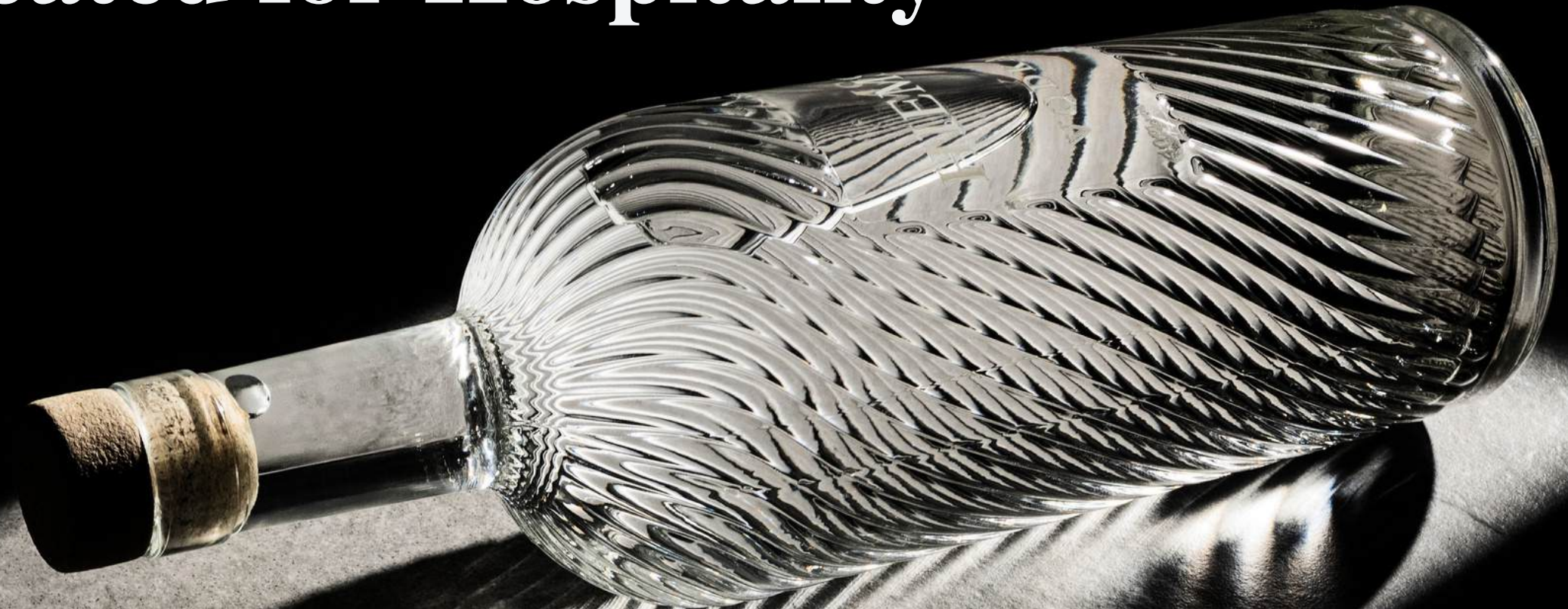
The Result

The result is a silky-smooth, remarkably clean vodka created to be savoured—not endured.

Its taste, composition and design follow the same principle: remove what is unnecessary, perfect what remains and never ask quality to make room for compromise.

Created for Hospitality

- Signature bars and fine dining
- Neat and chilled service
- Signature cocktails
- VIP welcome and suite service
- Bottle service and private events
- Luxury gifting and retail
- Premium airline cabins



One spirit. Multiple guest moments.
HIEMS is designed to perform both as a memorable
standalone serve and as a refined base for premium cocktails.

Product Information

Product: HIEMS Vodka

Category: Premium vodka

Producer: HIEMS&Co s.r.o. at Modrý Strom Distillery

Country of origin: Slovakia

Bottle volume: 700 ml

Alcohol content: 40% ABV

Bottles per case: 6

Cases per pallet: 80

Bottles per pallet: 480

Commercial entity: HIEMS&Co s.r.o.

Recommended consumer retail price is €75 including VAT in the reference market.

Commercial Value

A 700 ml bottle provides:

approximately 17 serves of 40 ml

approximately 14 serves of 50 ml

Indicative liquid cost per 40 ml serve:

2.12€ at 36€ per bottle

2.06€ at 35€ per bottle

2,00€ at 34€ per bottle

1,94€ at 33€ per bottle

Volume-Based Pricing

Pricing linked to annual committed volume.

1-9 pallets a year: 36€

10-29 pallets a year: 35€

30-49 pallets a year: 34€

50+ pallets a year: 33€

All prices exclude VAT.

Incoterm: EXW Velké Orvište, Slovakia.



Supply & Reserved Allocation

Quality determines how we grow. HIEMS is produced in quantities that allow us to protect the standards behind every bottle. We therefore reserve defined production allocations for a limited number of strategic partners.



Production and pick-up location:

Modrý Strom Distillery

Školská 43

922 01 Velké Orvište

Slovakia

Partnership Proposal

A centrally managed partnership for your luxury portfolio.

Proposed next steps:

Product evaluation and tasting

Confirmation of expected annual volume

Commercial and logistics review

Reserved production allocation

First purchase order

**We would welcome the opportunity to reserve a defined part of HIEMS production for
your luxury hospitality portfolio.**



Thank you for considering

HIEMS

VODKA